



Original Series Gen 2

CASTING ROD SPECS

7' Medium Crankbait Casting Rod



Click Titles Below To View All Associated Rods.

Power Rating	Medium
Action	Moderate
Handle Length	9.5"
Guides	Sea-Guide tangle free 316 SS frames with Zirconium rings.
Line Rating	8 – 15 LB Test
Lure Rating	1/4 – 5/8 OZ Lure
Total Rod Weight	3.5 OZ
Reel Seat	Sea-Guide Alien reel seat, ergonomic and sensitive.
Hook Hanger	Stainless steel open ended.
Number Of Guides	9 Guides + Tip



Why Impulse Rods

- Handcrafted in the USA:** We are proudly handcrafting rods in the United States, ensuring the highest standards of quality and craftsmanship.
- Innovative Designs:** Our engineers are constantly innovating, incorporating cutting-edge technology and design principles into our products.
- Customer Satisfaction:** We believe in building long-lasting relationships with our customers by providing exceptional service, support, and after-sales care.

If you have questions about this rod, or another [Original Series Rod](#) please contact us at office@impulserods.com or visit ImpulseRods.com.

Buzzbaits	
Bladed Jigs	
Carolina Rigs	
Deep Diving Crankbaits	✓
Dropshot / Finesse	
Football / Swinghead Jigs	
Flippin' / Pitching Jigs	
Frog Baits	
Heavy Cover Jigs / Worms	
Jerkbaits	✓
Medium Depth Crankbaits	✓
Ned Rigs	
Lipless Crankbaits	✓
Shallow Crankbaits	✓
Shakey Heads	
Spinnerbaits	
Spoons	
Swim Jigs	
Swimbait (3/4 - 2 Ounces)	
Swimbait (2 - 5 Ounces)	
Texas Rigs	
Topwaters	
Tube Jigs	
Umbrella Rigs	
Wacky Rigs	
Weightless Worms	
Glide Baits Up To 5 Ounces	

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